



JIM KUKRAL

Retired Web Entrepreneur, Speaker, Author, Dad, Pirate

Key Focus: Helping Men Discover Their Purpose & Create Their Legacy On The Back Nine Of Their Life



For 25-years Jim Kukral has been writing books (10), keynote speaking (150+), and building successful lifestyle businesses as a marketing entrepreneur. But the pandemic and a near-death diagnosis of colon cancer changed everything for Jim in 2020, so he threw away all his past success to start something completely different, a new brand called Life Apocalypse. As an almost fifty-year-old successful businessman, husband, and father of two, Jim realized that he needed to spend his remaining days on this planet helping people figure out how to live a life of significance, impact, and purpose.

Jim created Life Apocalypse to help people like him who are thinking about legacy, death, lifestyle, and life purpose. Many people he has spoken to have told him that after this pandemic they want to do things differently. They want to live and think differently. They understand that the world could literally end any day now. With the Life Apocalypse brand and the free 21-day challenge, Jim is addressing mindset, impact, and purpose and helping people live a fulfilling life.

SUGGESTED INTRODUCTION:

Not many guests will come on and admit to pooping their pants, but our next guest, Jim Kukral, will. Hop on the treadmill or grab your favorite beverage and get ready for a high-energy discussion with a successful entrepreneur who retired from a 25-year Internet marketing career to start a passion project called Life Apocalypse. What's a Life Apocalypse? Well, get ready because Jim is going to tell you and also help you create your very own.

INTERVIEW TOPICS

- Mindset. Lifestyle. Impact. Purpose: The four steps to creating your own Life Apocalypse
- 2020 The Year That Changed Everything: How a global pandemic created the greatest shift in mindset in human history and how it affects your plans for the future
- The Midlife Crisis Ain't What It Used To Be: How to take control of your lifestyle before you die
- Legacy & Purpose: What are you leaving this planet with when you die?

LIFE APOC
MINDSET + LIFESTYLE + IMPACT + PURPOSE

Jim Kukral's introduction of me before my keynote was smart, funny and well done. I was impressed and he made me laugh.

Mark Cuban
Shark Tank

CONNECT WITH JIM

- ✉ JimKukral@Gmail.com
- 🌐 LifeApoc.com
- 🌐 JimKukral.com
- 📞 216-272-4383
- 📺 [in/JimKukral](https://www.linkedin.com/in/JimKukral)
- 📺 [JimKukral](https://www.facebook.com/JimKukral)
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INTERVIEW
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